

Annual Report 2017-18



Institute of Social Development (ISD)



Head Office:

Haldwani Bypass Road, Kishanpur, Kichha-263148, Udham Singh Nagar, Uttarakhand

Phone. 05948-210630, Mb -09927066957, Email- isd_world@hotmail.com

Website- www.isduk.in

Branch Offices:

1. Nanda Vihar Colony, Sitarganj, U.S.Nagar (Uttarakhand)
2. Khanuwa Chauraha, Nautanwa, Maharajganj (U.P)


Amit Kumar Shrivastava
(President)
Institute of Social Development (ISD)
Kichha, U.S.Nagar (Uttarakhand)

Introduction

Institute of Social Development (ISD) is an Indian social organization registered under Indian Societies Registration Act 1860 on 18th August 2005 at Udham Singh Nagar district of Uttarakhand. Organization is actively act as a catalyst in the villages that faced the most difficulty accessing Government services and suffering from lack of health, livelihood, drinking water and sanitation facilities. The organization is working on improving mother and child health, girls education, environmental sensitization, drinking water and its management and women empowerment. ISD delivering knowledge to the farmers for healthy, nutritious and high yield agri products through its core experts group and promoting SHGs to adopt traditional trades for income generation.

Our vision


Healthy and productive human resources that contributes to Economic Growth and National Development.

Our mission

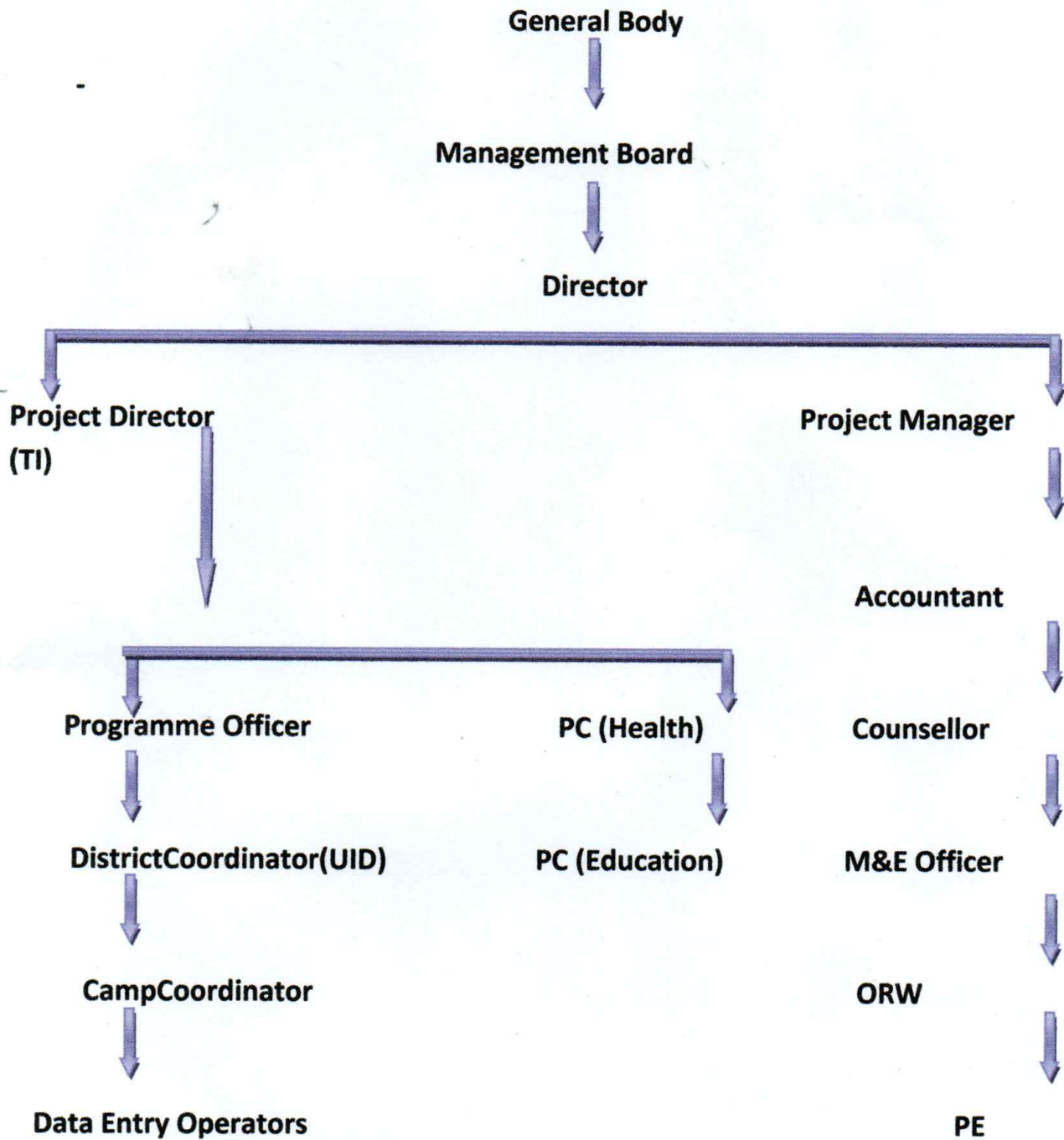
We promote and support for better understanding and create opportunities for strengthens human qualities.

Our Objectives

- To aware about rights and work for Upliftment of BPL Families and qualitative changes in their lifestyle.
- To aware the community about Prohibition of Female Foeticide.
- To work for Population Control.
- To work for women empowerment (Health, Education, income generation and Rights)
- To work for development of children.
- To implement the activities for rural development (Drinking water, Sanitation, Road, Houses, Agriculture, income generation etc.)
- To conduct water conservation programs.
- To work for human resource development .
- To work for Indian art & Culture.
- To create awareness about HIV/AIDS & other communicable Diseases and implement training programs.
- To conduct Survey & Research work.


Amit Kumar Shrivastava
(President)
Institute of Social Development (ISD)
Kichha, U.S.Nagar (Uttarakhand)

Organogram




Amit Kumar Shrivastava
(President)
Institute of Social Development (ISD)
Kichha, U.S.Nagar. (Uttarakhand)

Our Presence



States

Districts

Uttarakhand- Udham Singh Nagar, Champawat, Nainital

Uttar Pradesh- Kashganj, Maharajganj, Badaun


Amit Kumar Shrivastava
(President)
Institute of Social Development (ISD)
Kichha, U.S.Nagar (Uttarakhand)

1-Targeted Intervention Project (HIV/AIDS) - 300 IDUs

Targeted Intervention Project implemented by Institute of Social Development at Sitarganj block of Udham Singh Nagar district. This project is funded by Uttarakhand State AIDS Control Society and National AIDS control Organization (NACO), GoI.

The main objective of the project is to prevent STI, HIV/AIDS among 300 injecting drug (IDUs) and their partners and to aware the community about Facts and effects of HIV/AIDS. Counselling services provided to the HRGs and their partners for HIV, VDRL, ART and TB testing. HIV positive IDUs identified and referred for ART services.

2. Health Initiatives

Institute of Social Development implemented Aarogya project funded by TATA Motors Ltd. Sidcul, Pantnagar, in Udham Singh Nagar under Corporate Social Responsibility in five densely populated slum areas of Rudrapur, Udham Singh Nagar. Project focused on pregnant women, lactating mothers, adolescent girls, SAM and MAM children. Health awareness programme conducted in the slum areas of Rampura, Shivanagar and in Transit camp in coordination with ICDS team of these areas. Community need assessment done by the ISD team members and also conducted base line survey to assess the health and hygienic status of target beneficiaries in these areas. As per CNA and BLS findings, activities plan for the different target groups. Various types of activities on health issues implemented in these areas. Major goal of the project was to ensure sustainable health and nutrition for women and children. Awareness session conducted on personal hygiene, low cost and nutritious food and food products, Immunization, Exclusively breast feeding, supplementary food for 7 months and above children, water borne diseases, etc.



Health Calendar based awareness conducted among 15000 community members. ANC, PNC, Exclusive Breast feeding, Institutional delivery, Immunization, Anemia, Sources of Iron, low cost nutritious diet and their preparation Healthy baby competition organized in Rampura, Shiv Nagar and Transit Camp and healthiest babies awarded by health and hygiene kit (tooth brush and tooth paste, nail cutter, soap and soap case, hanky and comb inside a transparent box). One to one counseling session conducted by the ISD team during home visits of target groups. Health Check up camp organized in Shivanagar, Transit camp and Rampura. Pregnant women and malnourished children get benefitted with this camp.


Amit Kumar Shrivastava
(President)
Institute of Social Development (ISD)
Kichha, U.S.Nagar (Uttarakhand)

Activities-

The main objective of the project was to provide sustainable health to the community . Activities selected as per local need. The following activities implemented are as given below

Base Line Survey-

Base line survey conducted in slum areas to assess the health status and health needs. Base line data shows that community is not sensitized about health and hygiene. Pregnant women registration in health centre are very less. Exclusive breast feeding practices are also very poor. Mothers did not know about side effects of vaccines. Sometimes they left rest vaccines due to side effects.

Health Check up Camp

Three health check up camps organized in slums of Rudrapur is as below-

Health Check-up Camp organized at Katori Manir, rampura from 10 AM to 5 PM. Camp inaugurated by ADM Mrs. Deepti Vaisya and DPO Dr. Akhilesh Mishra. Pediatrician Dr. Rakesh Sinha (Retd.CMO, USN) and LMO Dr. Shashi Jain provided health check-up services and Pharmacist Mr.Kamal Ram Arya, distributed Medicine as per prescription. ANM facilitated to check BP and temperature.

Health Check-up Camp organized at Parvarish Kendra, Bhadaipura from 10 AM to 3 PM. Camp inaugurated by CDO and DPO Dr. Akhilesh Mishra. Pediatrician Dr. Probhakar Singh (Retd.CMO, Bareilly) and LMO Dr. Shashi Jain provided health check-up services and Pharmacist Mr.Ashish Sharma, distributed Medicine as per prescription. ANM facilitated to check BP and temperature. PD Binduvasini and PC Meera Parihar held health awareness session on health and nutrition. ICDS team helped to take weight and in registration.



Health Check-up Camp organized at Khera. Pediatrician Dr. Probhakar Singh (Retd.CMO, Bareilly) and LMO Dr. Shashi Jain provided health check-up services and Pharmacist Mr.Ashish Sharma, distributed Medicine as per prescription. ICDS team helped to take weight and in registration. ANM facilitated to check BP and temperature. PC Meera Parihar held health awareness session.


Amit Kumar Shrivastava
(President)
Institute of Social Development (ISD)
Kichha, U.S.Nagar (Uttarakhand)

Parvarish Kendra

Parvarish Kendra inaugurated MLA Rudrapur , USNagar and DPO USNagar at Shivanagar and Rampura . 60 SAM/MAM children registered for parvarish Kendra. Mothers of SAM/MAM children oriented about aim and objectives of Parvarish Kendra. Mothers motivated to come with their malnourished children at parvarish Kendra. The timing was 11 AM to 2 PM. Malnourished children given milk, seasonal fruit and boiled egg. Mothers counsel about importance of hygiene and nutritious diet.

Attendance of SAM/MAM children at Parvarish Kendra was not satisfactory due to distance between home and Parvarish Kendra due to SAM and MAM children live in scattered area. After all some children recover and cross the category of SAM and MAM. Calendar based awareness activities conducted in the Parvarish Kendra. Children and their mothers recognized by different prizes for their active participation. Poshan packet distributed to 100 SAM and MAM children of Rudrapur urban project.

Calendar based Awareness Session

Calendar based awareness conducted in Rampura, Shivanagar and Transit camp on the following issues-

- Vaccine site reactions (pain, swelling, redness and mild fever)
- Importance of Exclusive breastfeeding for mother and child
- Ante natal and post natal check ups
- Importance of institutional delivery
- Dangerous sign during pregnancy
- Precautions during pregnancy
- Precautions during child feeding
- Supplementary food for children above 6 months.

Session for
Pregnant
Women


- Session for pregnant women on health and Nutrition
- Session for pregnant women on importance of health check-ups and Institutional Delivery

Session for
Lactating
Mothers

- Session for lactating mothers on exclusive breast feeding during 6 months
- Session for lactating mothers on importance of immunization, personal hygiene.

Session for
SAM/MAM

- Session for mothers on importance of personal hygiene
- Session for Mothers on Supplement nutrition for SAM/MAM


Amit Kumar
(President)
Institute of Social Development (ISD)
Kichha, U.S.Nagar (Uttarakhand)

Awareness session organized at katori mandir Rampura by key partners they share the knowledge and experiences about immunization and nutrition. Awareness session held on Personal, domestic and environmental hygiene at Rampura. Health and nutrition issues discussed with the pregnant and lactating mothers, adolescent girls etc. Pregnant women oriented about importance of health check up, diet and rest during pregnancy and lactating mothers motivated for exclusive breast feeding for the children below 6 months and supplementary food for above 6 months children. Twelve month calendar having twelve issues to discuss with community. Health Calendar based awareness done among 15000 community members.

Healthy baby show

Questionnaires developed by ISD organization to identify the healthiest baby. Questions were based on weight according to age, immunization status, Exclusive breast feeding, personal hygiene and institutional delivery of mothers. Healthy baby show organized at Rampura, Shivanagar and Transit Camp. All participants registered and checked their personal hygiene, immunization, exclusive breastfeeding status and other indicators. Maximum scorers selected as healthiest baby and recognized. Some healthy baby do not selected due to their mother's deliver them at home. Institutional delivery promoted and told them its benefits for mother and children both.

3. Education Initiatives

Executive Summary

Vidyadhanam project supported by Tata Motrs Ltd. Pantanagr and implemented by Institute of Social development (ISD), Kichha, Udham Singh Nagar in six Schools. Special coaching project implemented in GGIC Pantnagar, SGNGIC Rudrapur, GGIC Fazalpur Maharoula, GGIC Dauliya, GGIC Dhoulakhera and GHS Shantipuri. Four coaching teachers appointed to teach English, Math and Science to 250 students. Scholarship project implemented in GGIC Dauliya, Halduchour, GGIC Dhoulakhera, GGIC Fazalpur Maharoula, Sri Gurunanak Girls Inter College, Rudrapur, GGIC Pantnagar, GHS Shantipuri. Students selected after written test and viva. ISD and TML team jointly selected 250 students for Scholarship. Students paid rupees six hundred per month up to six months in their personal saving account. Study kit material included master mind of English, Science and maths, School bag, Note books-3, geometry box and dictionary provided to 200 students. Extracurricular activities, essay writing and poster making competition, rally, etc. organized in these schools. Special coaching and scholarship project not only help to improve their studies but also enhance their personality.

Key Activities Conducted

- Community meetings
- Community Mapping
- Capacity Building Training of Stakeholders


Amit Kumar Shrivastava
(President)
Institute of Social Development (ISD)
Kichha, U.S.Nagar (Uttarakhand)

- Home visits and one to one counseling
- Focus Group Discussion (FGD) on education, health and Nutrition issues
- Celebration of Teacher's day, Children's day, world water day and world environment day, international women's day, Science day etc.
- Project based teaching
- Learning by doing activities
- Exhibition and Seminar
- Coaching classes of Science, Math and English.

Extracurricular activities-

- Recognized those students actively participated in sports and other competition
- Recognized those students scores maximum in their class
- Recognized those students were regular in schools.



Home Visits

TML and ISD Team members made home visits of selected students in special coaching and scholarship. The aim of the home visit was to study about their living status, parent's involvement in education, regularity in school etc. During visits parents counseled to support their children to be regular in school. Home visits define the clear scenario of a student's personal, sociological and economical profile and possibilities of improvement in personality and in study.

Celebration of UN Days-

UN Days celebrated in GGIC Dauliya, Haldachour, GGIC Dhoulakhera, GGIC Fazalpur Maharoula, Sri Gurunanak Girls Inter College, Rudrapur, GGIC Pantnagar, GHS Shantipuri by students, Teachers, Parents, SMC, TML and ISD Team members. Students participated in various types of activities such as rally, essay competition, poster making competition, role play, sports, cultural activities etc.

Health Check-up Camps

Eye check-up camp organized in GGIC Fazalpur Mahroula, GGIC Pantnagr and GHS Shantipuri. Health check up camp organized in these schools. LMO delivered basic knowledge about menstrual hygiene and nutrition during and after menstruation. She also explained importance of hygienic practices in our life. More than 800 girls advised and recorded their height and weight according to their age. Free medicine distributed to those students having health issues.

Motivational Activities

Students mobilized to make their best efforts on study and in school activities. Best performer in study, sports, cultural activities, competition and regular in school honored by prize and certificates in school assembly.


 Amit Kumar Shrivastava
 (President)
 Institute of Social Development (ISD)
 Kichha, U.S.Nagar (Uttarakhand)

Scholarship distribution

250 students selected for scholarship after written examination and Viva. Six hundred rupees per month paid to students in their personal accounts.

Coaching classes

Special coaching classes were conducted in SGNIG Rudrapur, GGIC Pantnagar and GHS Shantipuri. Four coaching teachers appointed to teach English, Math and Science to 250 students. TAAP criteria followed in the student's selection. Tests were taken every month by coaching teacher and oral test were taken by ISD and TML team members.

4. Agriculture and Allied Activities

Audali Village of Sitarganj Block has strong Tribal population that has always depended on agriculture. While few Tribals have managed to retain their small land the vast majority of them have become landless laborers and tenant farmers. They live on the margins of society reeling in rampant unemployment and bare minimum wages.

The arrival of high yielding varieties of seeds, chemical fertilizers and pesticides has made rich farmers produce more and earn much. But Tribals are not in a position to compete with the rich. Even those who tried to remain in the race had to borrow at very exorbitant rates of interest, thus contributing to the indebtedness. Added to this shifting from food crops to cash crops have adversely affected the food availability for the poor and the globalization induced mechanization in agriculture and other sectors has contributed to unemployment. Lack of knowledge and means of revival of traditional practices have rendered the Tribals mere spectators and there is an urgent need to help the poor to come out of this vicious cycle.

Key Activities Conducted-

Training to Farmers for enterpenureship development: 200 Farmers trained by KVK on organic farming processing and packaging and also trained for entrepreneurship development

1. Training on leadership development: The training is crucial and identified as one of the gaps in several studies conducted in Tribal village. The trainings imparted skills in leadership development and management of the group.
2. Training on accounts and bookkeeping. Accounting and bookkeeping in the groups has always been a challenge due to lack of education and literacy amongst the group members. The project imparted training on basic bookkeeping procedure to select members of the FPOs.
3. Refresher trainings to FPOs : The refresher trainings organized to identify the gaps/challenges in group dynamics, leadership and bookkeeping and address the same in participatory manner.
4. Celebration of World Women's Day: As part of awareness raising on women rights and entitlements, World Women's Days organised throughout the project duration.

5. Training on Organic Vegetable Cultivation: Trainings provided to FPOs on organic vegetable cultivation with the support of KVK. Training provided to interested vegetable farmers belongs to FPOs members. The resource persons hired from KVK and other professional agencies to enhance the skills of poor farmers in operational area on various scientific methods of vegetable cultivation, organic farming and best practices of vegetable cultivation.

5. Skill Development Training

Skill Development Training organized at Mahila Chhatravas Rudrapur for 250 unemployed women belonging from slum areas and mostly from underprivileged. Forty percent participants were from SC/ST. Women trained on Fashion designing, Computer and Beautician skills. The syllabus covered in three months which comprises theory and practical both. During the training period participants aware about health and hygiene, legal literacy, banking process etc. Exposure visits were also conducted. Sessions were held on personality development of participants.



6. LEDP Training on Entrepreneurship Development

ISD organized skill development training for SHG members of cluster villages of Bharouni gram panchayat under LEDP scheme of NABARD. Selection criteria of SHGs were as follows-

1. SHGs fulfilling the criterion of 'Panchasutra' and credit-linked for at least six months identified in Audali village and its near villages in clusters and 3-4 km in radius.
2. Selected five members from each SHGs as per above category.
3. SHG members selected those already making daliya from munj grass.
4. SHG members interested to adopt bent handicrafts as source of livelihood.

Bent handicrafts training of 15 days completed in three batches and trained 90 SHG members. ISD Krishi Utpadan Sahkari Sangh Ltd. Audali organized all SHG members and started bent handicrafts work. SHG members prepared different types of basket, Stool, Table, Rack, Shoe rack, Mirror, Jhoola, Soap case, Vase etc. Currently FPO is selling these products through various melas.


Amit Kumar Shrivastava
(President)
Institute of Social Development (ISD)
Kichha, U.S.Nagar (Uttarakhand)



7. Self Help Group Empowerment

Capacity building sessions organized by ISD for empowerment of self help group



members in Rudrapur block and sitarganj block of Udham Singh Nagar. SHGs were trained on record keeping, bank linkages and some trained on entrepreneurship development. SHGs members were insured by banks and other insurance companies. Most of the SHG members started income generation activities and increased their income.

8. Farmers Produce Organizations

ISD with financial support of NABARD formed two FPOs in Rudrapur and Sitarganj block of Udham Singh Nagar District. In each FPOs board members selected by communities in an open meeting and they collected and deposited their share capital in the FPOs account. Various meetings conducted in the villages to build up their capacities. Representatives and Scientists of Krishi Vigyan Kendra visited the villages and counseled farmers on diseases and their cure of different crops. In Audali village FPO members started turmeric business and they sold it in mela and in open markets. While Bhangra FPOs started business to buy agri products from the village and sold it in near mandi. It was very



Amrit Kumar
(President)
Institute of Social Development (ISD)
Kichha, U.S.Nagar (Uttarakhand)

effective for small farmers, they sold their products in their village without any loading and unloading charges at the market rates. FPO Audali started business of bent handicrafts. FPO provided raw material to the SHGs members and paid them their wages. Bent and munj grass products sold in local hat and in Melas.




Amit Kumar Shrivastava
(President)
Institute of Social Development (ISD)
Kichha, U.S.Nagar (Uttarakhand)

Collaborations

Our work is made possible through financial partnerships and individual donations. We thank all our donors for their continued support. We gratefully acknowledge support from:

1. National Bank for Agriculture and Rural Development (NABARD)
2. KARVY data Management Co. Ltd.
3. Uttarakhand State Social Welfare Board
4. Uttarakhand State AIDS Control Society
5. Department of Health & Family Welfare, Govt. Of India
6. Department of Women and Child Development, Uttarakhand
7. INDIA HIV/AIDS Alliance
8. Minority Welfare and Wakf Development Corporation
9. Ministry of Minority Affairs, Govt. of INDIA
10. TATA Motors Limited, Pantnagar
11. DIC Udham Singh Nagar
12. Fusion Micro Finance Pvt. Ltd. Delhi
13. SIDBI, Udham Singh Nagar


Amit Kumar Shrivastava
(President)
Institute of Social Development (ISD)
Kichha, U.S.Nagar (Uttarakhand)